

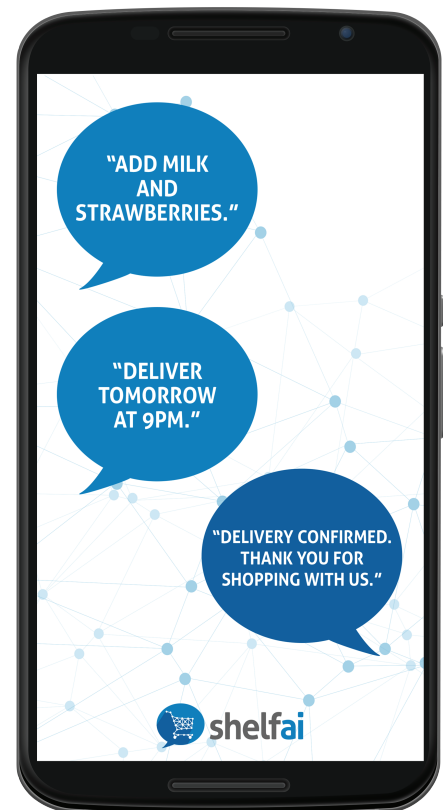
A CONVERSATIONAL COMMERCE PLATFORM FOR ONLINE GROCERY RETAIL

Shelf.AI is a channel-agnostic e-commerce platform that allows customers of online grocery retailers to do their shopping quickly and easily using their voice!



SHOP AS EASILY AND QUICKLY AS YOU SPEAK

- Customers say what they want with natural speech, for example to search for products and schedule home deliveries.
- Customers can say more than one product in succession, for example: "pizza AND bacon AND milk AND orange juice".
- A 30-item shopping cart can be filled in under a minute!



CONVERSATIONAL COMMERCE IS AN EXCITING DEVELOPMENT IN GROCERY SHOPPING LEADING TO LARGER BASKET SIZES, INCREASED CONVERSION RATES, AND PERSONALIZED CUSTOMER ENGAGEMENT.



Shelf.AI uses **Artificial Intelligence** to learn from customers' past purchases and product catalog to transform words in specific, desired, SKUs, i.e. bridging the **semantic gap**.



CHANNEL-AGNOSTIC

- Shelf.AI integrates with retailers' existing platforms and channels.
- Works with Amazon's Alexa*, Google Home*, Facebook Messenger*, Microsoft Cortana* and smartphones interchangeably to interact in a natural conversational mode.

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SHELF.AI ADAPTS TO YOU AND TO YOUR CUSTOMERS

- Leverage Shelf.AI's grocer-branded rich, fun and engaging interface to manage all repeat and episodic shopping needs.
- Increase shopping convenience as Shelf.AI's proprietary Artificial Intelligence platform adapts to each customer's preferences and path to purchase.

ENGAGE YOUR CUSTOMERS IN 1:1 CONVERSATIONS!

With Shelf.AI you can start 1:1 voice conversations with your customers to launch promotions and reminders, leading to higher conversion rates and higher sales!

WOULD YOU LIKE TO LEARN MORE? VISIT WWW.SHELF.AI

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